



Program Advertising 2019-2020: Advertiser Registration

YOUR CONTACT INFORMATION (all items required)			
Business or Organization		Your Name	
Street Address		Phone	
City, State, ZIP		Your contact at GMChorale	
Email			
YOUR ADVERTISING CHOICES		Dimensions	Cost
PREMIUM PRINT ADS (color) (Check for availability before paying – first come, first served!)			
<input type="checkbox"/> Back cover <i>outside</i>		5.0" w x 7.5" h	\$525
<input type="checkbox"/> Back cover <i>inside</i>		5.0" w x 7.5" h	\$475
<input type="checkbox"/> Front cover <i>inside</i>		5.0" w x 7.5" h	\$475
STANDARD PRINT ADS (black & white)			
<input type="checkbox"/> Inside full page		5.0" w x 7.5" h	\$375
<input type="checkbox"/> Half page <i>horizontal orientation</i>		5.0" w x 3.75" h	\$200
COMPACT PRINT ADS (black & white)			
<input type="checkbox"/> Quarter page <i>vertical orientation</i>		2.25" w x 3.75" h	\$125
<input type="checkbox"/> Eighth page		2.25" w x 1.25" h	\$75
WEB AD with link to your website			
<input type="checkbox"/> Purchased <i>with a print ad</i> (select one option above)		your logo	\$75
<input type="checkbox"/> Purchased as a stand-alone web-only ad (no print ad purchase)		your logo	\$175
YOUR AD COPY – Send to gmcmmedia@gmchorale.org by October 30, 2019 following all instructions.			
<input type="checkbox"/> I will send new digital ad copy via email OR <input type="checkbox"/> Use my ad from last year (must be same size)			
<input type="checkbox"/> Please design my ad; contact me. → Add design fee: <input type="checkbox"/> \$75 Premium <input type="checkbox"/> \$50 Standard <input type="checkbox"/> \$25 Compact			
<input type="checkbox"/> I plan to use the same ad for the entire season OR <input type="checkbox"/> I plan to refresh my ad for the spring program book.			
YOUR ADVERTISING ORDER			
DID YOU ADVERTISE WITH GMChorale last season? Let us thank you!			
<input type="checkbox"/> I am a returning advertiser. <i>Thank you!</i> Deduct 5% from your advertising order here →			
ORDER SUBTOTAL			
CONSIDER PROVIDING ADDITIONAL SUPPORT			
<input type="checkbox"/> Here's a tax-deductible gift to support GMChorale's concerts and educational programs. <i>Thank you!</i>			
<input type="checkbox"/> I'm interested in becoming a program sponsor or helping to underwrite a concert. Please contact me.			
TOTAL DUE			
YOUR PAYMENT must be received by October 20, 2018.			
<input type="checkbox"/> Credit card Card number:		Security code:	
Name on card:		Expiration date:	
<input type="checkbox"/> Check - To pay by check: 1) Email this completed agreement to gmcmmedia@gmchorale.org, AND 2) mail a printout of the completed agreement with your check (made out to GMChorale) to GMChorale P.O. Box 527, Middletown, CT. 06457.			
<input type="checkbox"/> (Required) I agree to the terms and conditions set forth in the advertising guide.			
Signed:		<i>Note: When you return this agreement via email, your email message serves as your signature.</i>	

TO RESERVE YOUR AD SPACE: Email this completed form by October 30, 2019 to gmcmmedia@gmchorale.org. Do not use postal mail. All advertisers must submit this form via email regardless of method of payment.

TO SUBMIT YOUR AD COPY: Email high-resolution (minimum 300dpi) *digital files* (PDF, JPG, PNG) in the dimensions noted above to gmcmmedia@gmchorale.org by October 30 2019. We cannot accept ads by postal mail, fax, etc.

QUESTIONS? Contact Sarah Johnston at gmcmmedia@gmchorale.org or 860-676-2228. **THANK YOU!**