

GMCHORALE Program Advertising Reservation — May 2019

TO RESERVE YOUR AD SPACE: Email this completed form by April 10, 2019 to gmcmmedia@gmchorale.org. Complete, scan, and email, or contact us to receive a copy by email. All advertisers must submit this form via email.

TO SUBMIT YOUR AD COPY: Send high-resolution (minimum 300dpi) *digital files* (PDF, JPG, PNG) in the dimensions noted below to gmcmmedia@gmchorale.org by April 10, 2019. Do not send ad copy by postal mail.

TO MAKE YOUR PAYMENT: All payments must be received by April 10, 2019. Two ways to pay:

To pay by credit card: Provide complete credit card information on your emailed form, as shown below. You're all set!

To pay by check: TWO STEPS: 1) Email this completed form to gmcmmedia@gmchorale.org to reserve your ad space

AND 2) mail a printout of the completed form with your check to GMChorale, P.O. Box 527, Middletown, CT. 06457.

QUESTIONS? Contact Sarah Johnston at gmcmmedia@gmchorale.org or 860-676-2228. An advertiser guide with more information about technical requirements is available at <http://gmchorale.org/advertising/> **THANK YOU!**

YOUR CONTACT INFORMATION (all items required)			
Business or Organization		Your Name	
Street Address		Phone	
City, State, ZIP		Your contact at GMChorale	
Email			
YOUR ADVERTISING CHOICE	Dimensions	Cost	AMOUNT
PREMIUM PRINT ADS (color) (Check for availability before paying – first come, first served!)			
<input type="checkbox"/> Back cover <i>outside</i> ALREADY SOLD	5.0" w x 7.5" h	\$500	
<input type="checkbox"/> Back cover <i>inside</i> ALREADY SOLD	5.0" w x 7.5" h	\$450	
<input type="checkbox"/> Front cover <i>inside</i> ALREADY SOLD	5.0" w x 7.5" h	\$450	
STANDARD PRINT ADS (black & white)			
<input type="checkbox"/> Inside full page	5.0" w x 7.5" h	\$175	
<input type="checkbox"/> Half page <i>horizontal</i>	5.0" w x 3.75" h	\$90	
COMPACT PRINT ADS (black & white)			
<input type="checkbox"/> Quarter page <i>vertical</i>	2.25" w x 3.75" h	\$50	
<input type="checkbox"/> Eighth page (business card)	2.25" w x 1.25" h	\$30	
YOUR AD COPY – Send to gmcmmedia@gmchorale.org by April 10, 2019.			
<input type="checkbox"/> I will send digital ad copy via email OR <input type="checkbox"/> Use my ad from last year (must be the same size)			
<input type="checkbox"/> Please design my ad; contact me. → Add design fee: <input type="checkbox"/> \$75 Premium <input type="checkbox"/> \$50 Standard <input type="checkbox"/> \$25 Compact			
<input type="checkbox"/> I am a returning advertiser. <i>Thank you! Deduct 5% from your subtotal here →</i>			
			ADVERTISEMENTS SUBTOTAL
<input type="checkbox"/> Here's a tax-deductible gift to support GMChorale's concerts and educational programs. <i>Thank you!</i>			
<input type="checkbox"/> I'm interested in becoming a program sponsor or helping to underwrite a concert. Please contact me.			
			TOTAL DUE
YOUR PAYMENT must be received by April 10, 2019.			
<input type="checkbox"/> Credit card Card number:		Security code:	
Name on card:		Expiration date:	
<input type="checkbox"/> Check enclosed, made payable to GMChorale. (See instructions below for payment by check.)			
<input type="checkbox"/> (Required) I agree to the terms and conditions set forth in the advertising guide.			
Signed:		<i>Note: When you return this agreement via email, your email message serves as your signature.</i>	